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**GAMA International to Honor John F. Eydenberg, CLF LUTCF,
with Cy Pick Award at Annual Conference**

Falls Church, VA — GAMA International will present John (Jack) F. Eydenberg, CLF LUTCF, with the prestigious Cy Pick Award at a special dinner at its Leadership and Management Program (LAMP) annual conference on March 21, 2009, in Atlanta, GA.

The Cy Pick Award is presented each year to one individual who has a long and distinguished history of volunteer contributions to GAMA, often behind the scenes and unknown to others. The award, established in 2000, is named for C.A. "Cy" Pick, CLU ChFC FIC, who served as both GAMA International president and chair of the GAMA Foundation. Cy Pick is renowned for his willingness to volunteer his time and expertise to the financial services industry.

A member of GAMA for almost 10 years, Jack has served as a board member, on the Professional Development Committee and has as a Keystone with the GAMA Foundation. During his service on the Recognition Committee, Jack was instrumental in redesigning the IMA - Multiline award to better serve multiline members. He currently serves on GAMA's Multiline Task Force. Jack has been a speaker on several Best Practices Teleconferences and has contributed his expertise to the *Great Recruiting Ideas*, *Great Leadership Ideas* and *Great Supervision & Accountability Ideas* books.

Jeffrey R. Hughes, CEO of GAMA International says, "Jack has been a stalwart GAMA committee volunteer for 7 years. His years of service to GAMA, the industry and as a strong, vocal advocate of the importance of life insurance and the role that field leaders play in helping their agents and advisors understand and sell this foundational product to clients may be his single greatest contribution to the continued success of the distribution system."

Jack earned his bachelor's and master's degrees in education from Salem State College. He taught junior and senior high school English in Massachusetts until 1979, when he shifted gears to work for The Horace Mann Companies as an account representative. In 1980, he was promoted to agency manager in Harrisburg, PA. In 1999, he became the vice president of priority markets in Springfield, IL. Jack returned to the field in 1999 as manager for the PennWest Agency in central and western Pennsylvania.

"I was stunned and honored to receive the news that I was receiving the Cy Pick Award," said Jack. "GAMA has had a huge positive impact on The Horace Mann Companies with our involvement in *The Essentials*, professional development resources and Leading Practices sessions. I am honored to be included in the long line of Cy Pick recipients and to be associated with Cy Pick himself."

Jack has won many awards during his career with The Horace Mann Companies, including the Life Achievement Award (eight times), Key Mann Award and Agency Manager of the Month Award (14 times).

Jack lives in East Kingston, N.H., with his wife, Dorothy.

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GAMA International is a worldwide professional association serving 5,500 field leaders in the insurance and financial services industry. Its members recognize their critical role in finding, building and inspiring the next generation of top performers who will, in their turn, lead the industry into the future. To help build these leaders, the association provides its members with professional development resources and opportunities, including educational, networking and leadership. GAMA International's Web site is located at www.gamaweb.com.